



TREC Open Search

Anne Schuth, Krisztian Balog



Protest at TREC in 2014

Protest leading up to TREC 2015



Researchers & Users



No More TEST
COLLECTIONS

Listen to your
users



- “start listening to users”



- “start listening to users”
- low agreement between relevance assessments and user preferences



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- low agreement between relevance assessments and user preferences
- “sustainable evaluation”



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- “stop annotator abuse”



- “start listening to users”
- low agreement between relevance assessments and user preferences
- “sustainable evaluation”
- test collections need to be collected per task
- “stop annotator abuse”
- creation of test collections is a tedious task



Unsustainable





Natural Resource



Clicks used to
sit in silos



FREE
CLICKS
NOW!



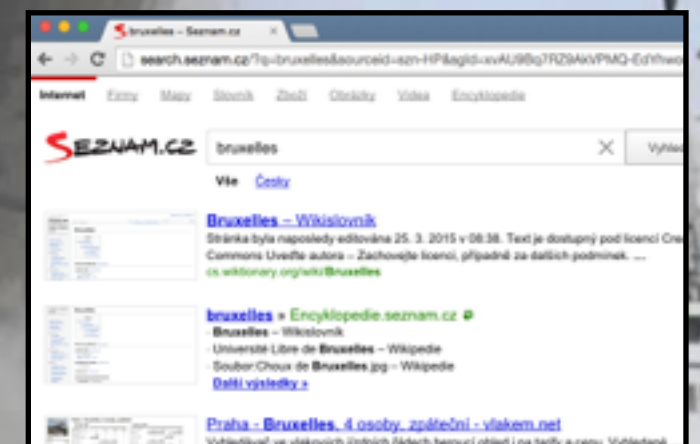
TREC Open Search

‘give us your ranking
we’ll have it clicked’



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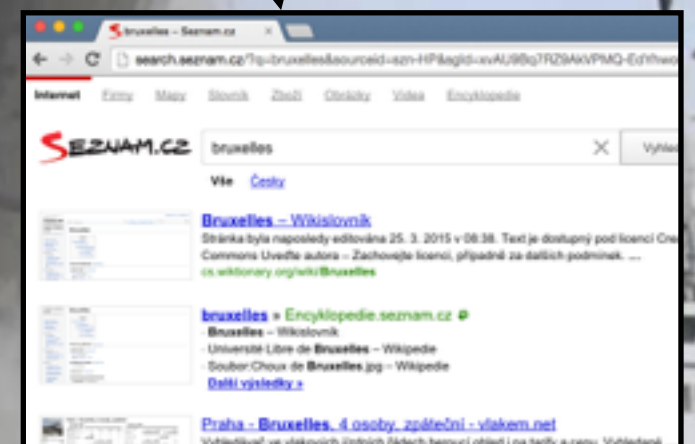


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query

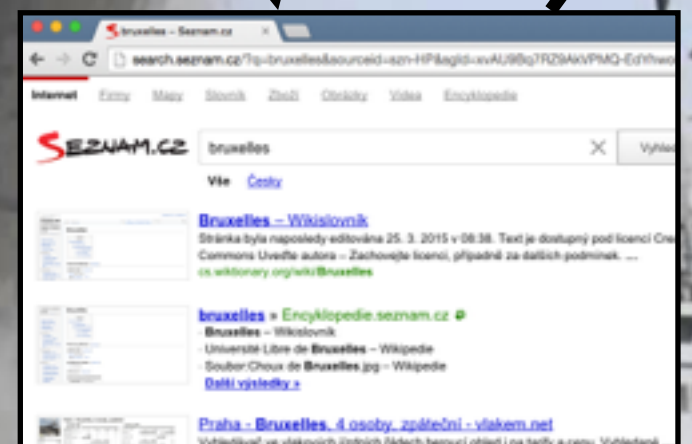


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query

ranking



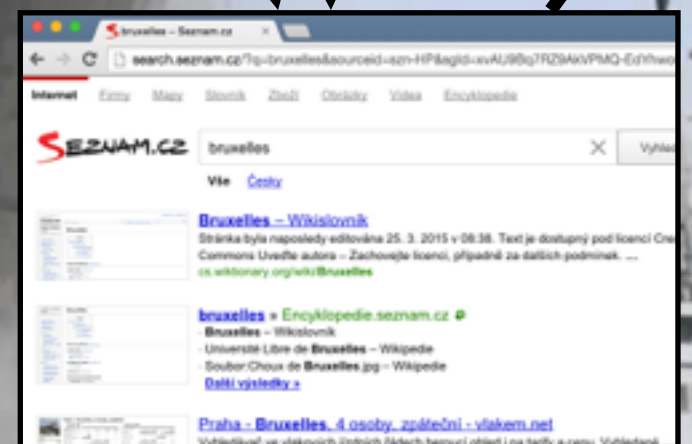
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query

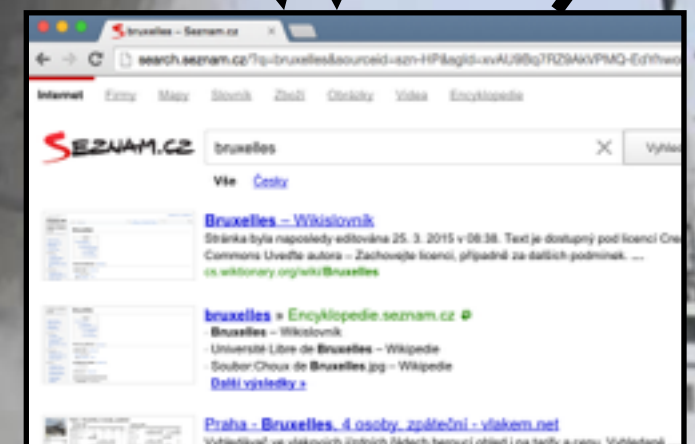
ranking

click



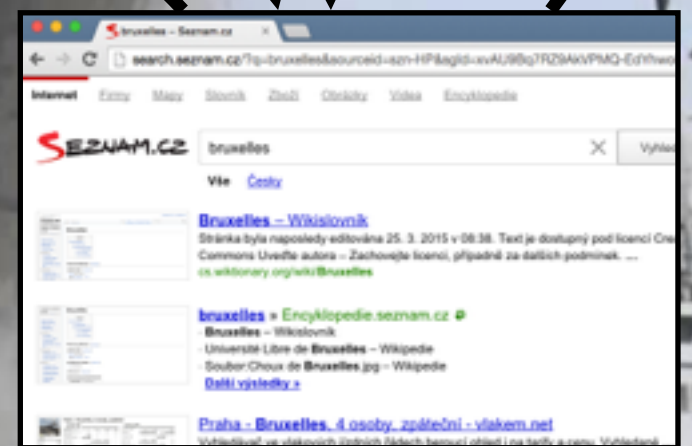
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Queries

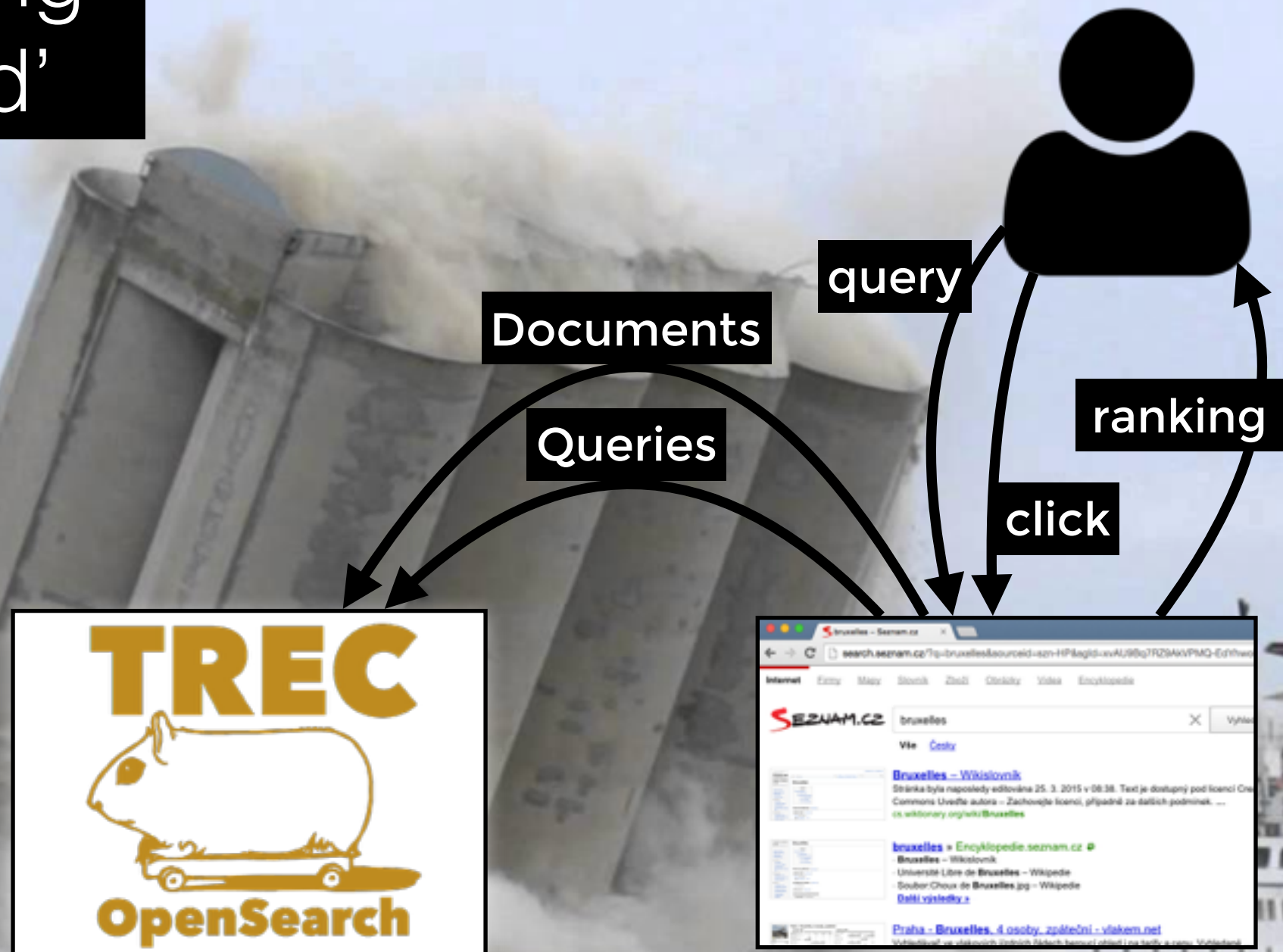
query

ranking

click

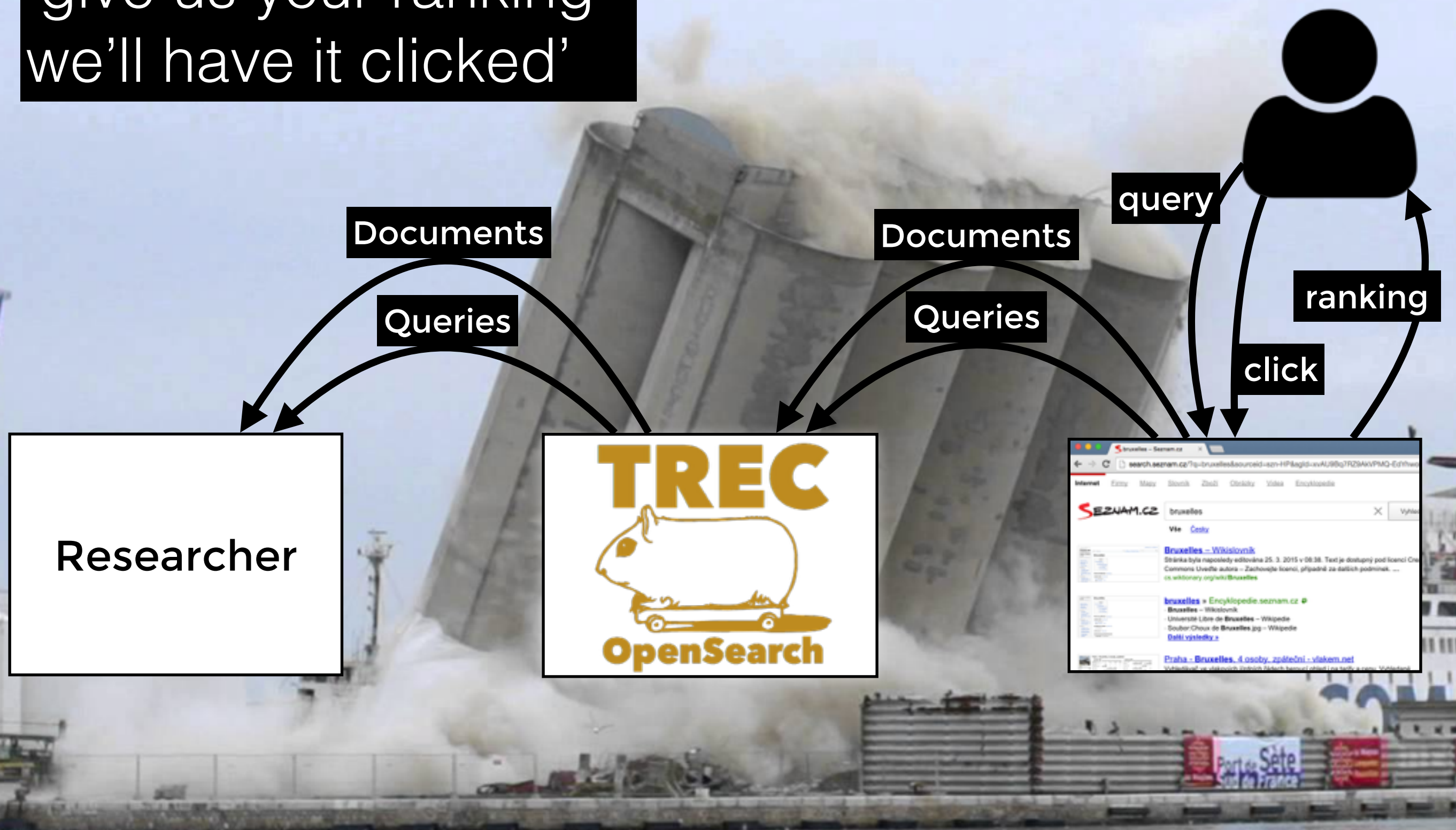
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